

Area Manager – South West of England

 *Home based with expected travel across South West of England required*

 *Full-Time | Permanent*

 *£41,000 + Car Allowance or Company Car and fantastic company benefits*

A flexible approach to working hours is required due to the geographical nature of the area. Evenings and occasional weekend work may be necessary.

Are you passionate about making a difference in the road transport industry? Do you have experience in stakeholder engagement and relationship building?

Join the Road Haulage Association (RHA) as an Area Manager, supporting our membership, stakeholders and the industry ensuring high levels of service and satisfaction.

This is an exciting opportunity to shape and deliver a seamless, end-to-end experience for our membership and the industry, driving engagement, retention, and long-term loyalty. This is a key member-facing role where you will act as the main point of contact for the South West of England area, delivering tailored support, personalised guidance, and proactive outreach to enhance engagement.

[Click here](#) to access the full job description for this role. Applications must include a covering letter detailing the experience you have for this role.

Who we are

RHA is a member-led trade association supporting people and businesses in the road transport industry.

Find out more about us and our values on our website <https://www.rha.uk.net/>

At RHA we believe that through collaboration and being a supportive, trusted partner, we can achieve great things. Our hybrid working approach allows our people to work both in our office locations and at home, providing flexibility and resources to succeed in your role.

At RHA, our Equity at work strategy is aligned to our company values and who we are. We are committed to driving inclusion for all; aspiring to create a workplace that is fully representative of the communities and members we serve.

What you'll do

As a key representative of RHA, you'll play a vital role in driving membership retention and growth by building strong relationships, providing expert guidance, and promoting the full range of RHA services. You'll engage with members and stakeholders across multiple

channels, offering support on employment and transport matters, while identifying opportunities to enhance their experience.

You'll also represent RHA at events and in engagement with stakeholders, raise awareness of our campaigns and initiatives. Through effective use of data and technology, you'll contribute to continuous improvement in membership engagement, ensuring our services remain relevant, responsive, and impactful.

What you need:

To succeed in this role, you'll need a full UK driving licence along with strong knowledge of the logistics and coach sectors. You'll bring a solid understanding of operational legislation, employment relations, and commercial matters, including O' Licences, tachograph records, and grievance procedures. With a proven track record in business development or relationship management—ideally within the transport or membership sectors—you'll be confident in strategic planning and pipeline development.

Excellent communication, public speaking, and stakeholder engagement skills are essential, as is the ability to build relationships at all levels. You'll be highly organised, tech-savvy with CRM systems and Microsoft Office, and comfortable working independently. A strategic thinker with a hands-on approach, you'll be adaptable, proactive, and committed to continuous learning. Flexibility to travel and work evenings is also required.

What we offer

We believe that taking care of our employees is the key to their success. That is why we offer an excellent remuneration and benefits package, 25 days holiday entitlement plus bank holidays for full-time employees and paid leave for charity projects. You can also purchase additional holiday.

We offer an extensive benefits package including private medical and dental insurance following completion of probation, Cycle scheme, monthly prize draw, Medicash and pension schemes.

We take pride in our commitment to supporting you at every stage of your career by providing top notch learning and development pathways.

Support

If you require any reasonable adjustments or have an accessibility request as part of your recruitment journey, for example, extended time or breaks during interviews or assessments, a sign language interpreter, or assistive technology, please contact our HR team for further support. We are proud to be a Disability Confident Employer.